

Saving Your Local Pub

A comprehensive toolkit for campaigners

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**CAMPAIGN
FOR
REAL ALE**

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1 INTRODUCTION

- If your local pub is threatened with closure or damaging alteration and you want to do something about it, we hope this guidance will help and inform you. It focuses on the practicalities of campaigning to save a pub and on how to use the planning system to combat unwanted changes.
- In recent years, pub closures have escalated dramatically with latest figures showing 21 pubs closing each week. A combination of factors, such as falling footfall and soaring property prices is leading to many owners shutting down their pubs and converting the buildings to another use. The good news is that many successful campaigns have been fought to stave off closures. There are numerous thriving pubs up and down the country which would otherwise have been converted to private houses or heaps of rubble without the efforts of local campaigners.
- Although this guide looks at how to fight attempted closures, the same basic approaches and tactics apply if the threats are of a lesser but still unwanted kind, such as proposals for major alterations which would spoil the pub's character.
- Please note that what follows reflects planning law in England. The legislation in Scotland and Wales is broadly similar but there are differences in some areas. We have separate guidance for Scotland which can be found on the website.

2 THE CAMPAIGN TO SAVE YOUR PUB

2.1 Getting started – intelligence gathering

2.1.1 Once closure stories or rumours begin, intelligence gathering is the first step. You need to find out:

- Who owns the pub? Is it the licensee him/herself? A property developer? A pub company or brewer? If the last, then who within the company made the decision?
- Why is the pub closing? Is it because the pub (supposedly) isn't making money? Does the owner have another pub nearby and wants to reduce competition? Has a developer made a tempting offer? If the licensee is owner, are they retiring and looking to maximise their assets?
- What does the owner want to do? Finding out the intentions of the owners isn't always straightforward. You will need to find out whether planning permission is needed for their plans and, if so, take appropriate action for each.

2.1.2 If they are seeking planning permission for the changes then they will need to submit an application to the Council as the local planning authority. The Council is obliged to consult with neighbours and, in the cases of Listed Building Consent and Conservation Areas, would also need to post a notice about the developments physically on the pub.

2.1.3 It's vital that you pick up on any planning applications as quickly as possible. As a rule you will only have 21 days to submit objections and you need to maximise the time to construct your case. Councils generally publish weekly lists of new applications on their website (see 4.4.1) so if an application is anticipated, someone should be tasked with checking the site weekly.

2.1.4 Alarm bells can start ringing about a pub's future even if no outright closure suggestions have surfaced. A sadly common scenario is where a pub starts closing early or keeping erratic hours, where food service is irregular or stops altogether, where the quality of drink and food diminishes and so on. Experience shows that such running down of a pub is often deliberate because the owner knows that obtaining planning permission for change of use will depend on convincing the Council that the business is not viable. Campaigners therefore need to keep careful, detailed records about what is going on so that any claims that the pub is intrinsically non-viable can be rebutted in due course. If you can show that the pub was once thriving when well-managed and that the failings are attributable to a rubbish customer offer, then you'll have a very strong case. Effectively, you need to start your campaign (in secret if need be) at the point where the way the pub is being run begins giving rise to concerns.

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2.1.5 Pubs can also come under threat from public schemes such as comprehensive development plans or local authority highway proposals. In such cases you'll need to contact the local Council to find out more about how you can register your protest, which may take the form of a public inquiry. Your tactics will to a large extent depend on the answers to these questions.

2.1.6 The key message is – be prepared.

2.2 Gather community support

2.2.1 Essential to the success of any campaign is the ability to demonstrate widespread local community support. Top priority is therefore identifying who will join you in your campaign. Often a group will form organically if the pub is well-used and much-loved. If the regulars are unwilling to take a stand, then a campaign will be up against it from the beginning.

2.2.2 A scenario can sometimes develop where a licensee has alienated the local community (possibly deliberately) to such an extent that hardly any local pub-goers remain. It is often the case that in the right hands such a pub would be a valued community asset. In these circumstances, the net needs to be spread wider to try to enlist support – you're aiming to reach the folk who would use the pub if it wasn't for the way it is currently run.

2.2.3 In these circumstances, it is worth identifying the reasons why this is the case and demonstrating that the pub would be of community value in the future under new ownership. One potentially effective way of testing local opinion is with a community questionnaire. You can ask questions such as: "How often would you visit a well-run local pub?", "How often would you buy meals if there was good food?", "What activities would you be interested in?", "Would you use a shop if it was part of the pub?"

2.2.4 Campaign groups are encouraged to contact the local CAMRA Branch as soon as they know that a pub is under threat (contact details can be found at <http://www.camra.org.uk/camra-near-you>). Our Branches are expected to resist any temptation to 'take over' the campaign – their role is to assist and enable.

2.3 Planning a strategy

2.3.1 Planning a campaign carefully in advance will save a lot of time and effort in the long run. By now you should be clear about who owns the pub and why they want to close it. You may know what they want to do with the building and have a good idea of how much support you can rely on within the local community. Your next steps will depend to a large extent on whether or not planning permission is needed. In all cases, publicity is key.

2.4 Publicity

2.4.1 It is usually easy to get the local media interested in a “save our pub” campaign. Share with them a press release with all the pertinent facts plus a few strong quotes about why the pub needs to be saved. Some snappy sound-bites never go amiss – using language such as: “this pub is the heart of our community”, “so-and-so has been coming here for 53 years – where will he go now?”, “five societies and six sports clubs use the pub as their HQ” will go far. Make sure you identify a spokesperson for the campaign in advance and agree key messages for any and all interviews.

2.4.2 Remaining positive is the best approach. Directly criticising the current licensees is not helpful, but if you believe they are at the root of the problems then you can convey this in other ways. Something along the lines of: “I can remember when this place was really buzzing – there’s no reason why it shouldn’t be so again” conveys that the current under-use of the pub could change under the right ownership. Pub companies, brewers and developers are fair game for criticism, especially if you feel they’ve deliberately run down the business or starved it of investment.

2.4.3 **Marketing materials** - Postcards and flyers are effective ways to publicise a campaign and large quantities can be surprisingly cheap to produce. They should have a colourful, eye-catching image along with a simple message such as “Save the Rose & Crown”. Perhaps you can get an image while organising a photo call with the press outside of the pub. The more people you can get along, the better.

2.4.4 On the back of the post-card or flyer you can set out in some detail the nature of the threat and what readers can do to help. If a planning application has gone in you can offer pointers on the postcard or other leaflets on how and why to object. Ask people to write to their MP and local Councillors, provide contact details and indicate sources of further information, such as a website or Facebook page. Distribute the cards / flyers in local pubs, shops, libraries – anywhere that will take them. You might also consider popping them through local letterboxes to get residents to back the campaign.

2.4.5 **Demonstrations** - A demonstration is always worth considering, especially if you need a new publicity angle. It could be timed to coincide with the planning meeting or you could use it to “up the ante” in advance. However, there is nothing worse than an ill-attended demonstration, so be sure you will be able to secure a decent turn-out if you go down this route. It also helps to be visual for the benefit of the media – not just by using placards, but getting people dressed up or using other gimmicks (e.g. campaigners in one village opened “Britain’s smallest pub” in the disused phone box outside their closed local). Any local celebrities or worthies you can persuade to turn up will be worth their weight in gold.

2.4.6 Getting the initial burst of publicity should be easy but sustaining media interest is more of a challenge. Try to develop relationships with particular journalists and provide them with regular updates and developments on the campaign.

3 LIST AS AN ASSET OF COMMUNITY VALUE

3.1 Whatever form your campaign takes you will need to demonstrate that the pub is valued by the local community, which can easily be done by nominating the pub as an Asset of Community Value (ACV). Ideally this should happen before the pub is even under threat.

3.2 Under the Localism Act 2011 you can apply to the Council to have the pub declared an ACV, which means that should the pub later be put up for sale then a community group is entitled to submit a bid, and a six-month moratorium kicks in giving the group time to raise the necessary funds.

3.3 Until recently, ACV-listed pubs enjoyed increased protection under the planning system because the 'permitted development rights' to demolish them or change their use did not apply to nominated pubs. Happily, these rights have now been withdrawn for **all** pubs so that reason for pursuing listing no longer applies. However, planning authorities may regard ACV registration as what's called in the jargon a 'material consideration' when considering a planning application. What ACV status does demonstrate very clearly is that the pub is valued by local people and helps meet their day-to-day needs. As we'll see later, such evidence can be most useful when framing your case for the retention of the pub – because both national and many local planning policies put great store on the importance of retaining valued community facilities. Full details of the process for making nominations and the help available can be found on our website at www.camra.org.uk/listyourlocal

3.4 At present, ACVs only apply in England.

4 PLANNING PERMISSION

4.1 Background

4.1.1 In May 2017, planning law was changed (following a long campaign by CAMRA and others) so that any demolition or change of use of a pub now needs planning permission. This means that you can raise objections to any such proposals and, hopefully, convince the Council to turn them down.

4.1.2 So far as pubs are concerned, the most common change of use is to one or more houses. Others include conversions to restaurants, shops, offices, hot food takeaways and industrial or warehousing uses. Also needing permission are:

- Extensions, such as new restaurant areas and conservatories
- Alterations (inside or out) to Listed Buildings
- Most new signs and advertisements
- Changes to the external appearance of the building such as new doors, windows or roof

4.1.3 **Early Warning Signs** – Beware, a planning application may not be what it seems. There have been instances of pub owners applying for extensions or alterations such as chiller units to pubs which, on close scrutiny, are clearly designed to make them a more attractive proposition to a new owner who has a shopping use in mind. Treat any application concerning your local - especially if it's owned by a pub company or brewery - with suspicion, until you are satisfied that the desired end result is in the long term interests of the pub. Also be aware that in some cases the sale has already been agreed before the suspicious application was submitted.

4.2 Different types of planning applications

4.2.1 **Partial Loss** – Some planning applications seek changes which would reduce the size of a pub e.g. loss of a kitchen or meeting room, development on the car park or garden. Others aim to convert areas to non-public uses, such as offices or general residential (rather than licensee accommodation). There have also been applications which propose demolition of the pub with the caveat that it will be replaced on a smaller scale in the new development so that it is then compliant with policy.

4.2.2 All these tactics can threaten the viability of a pub and are often the thin end of the wedge to total loss – hence why they are sometimes referred to as “Trojan Horse” applications. Objections to any such proposals should focus on the likely adverse impact on the long-term financial health of the business. Loss of licensee accommodation may well make the pub unattractive to potential future licensees, thereby causing recruitment problems.

4.2.3 Demolition – Since May 2017, planning permission has been required for the demolition of a pub – previously this applied only if it was ACV-nominated or registered, a Listed Building or in a Conservation Area.

4.2.4 Mixed Use Classes – Where a building is being used for different purposes which fall into more than one Use Class, then the overall use of the building is regarded as 'mixed'. The exception to this is where it can be shown that there is a primary use for the building to which other uses are ancillary. Applicants have been known to claim that a pub is in “mixed use” and that another of the uses (e.g. as a restaurant or hotel) is the primary one. This is invariably an attempt to circumvent planning policies which protect pubs but not the other use. In most cases it can easily be demonstrated that the pub use is the main one – but it's advisable to ask the Council to clarify the position as they see it at an early stage.

4.3 Campaign Tactics

4.3.1 Contact the owners – Ideally, you will want to speak with whoever owns the pub to find out what, if any, efforts they have made to market the pub as a going concern and why it is no longer viable. You'll want an idea of timescales, such as will they wait until the planning position is clarified before closure or not? If they say they've tried to sell and have had no offers, you might tentatively want to enquire whether a sale to a local consortium would be entertained.

4.3.2 It's always worth trying to negotiate a 'stay of execution' to try and keep the pub open as long as possible on the promise that your group will work with the pub and the local community to explore ways of drumming up trade and increasing the pub's viability.

4.3.3 Contact the planners – the Council's planners are key players here as they have to decide whether or not to approve (or recommend approval of) any application for change of use, demolition or alteration. In most cases, planners will base their decisions on the policies contained in the Local Development Plan ([see Appendix B for more information](#)) and in the National Planning Policy Framework (NPPF) ([see Appendix A for more information](#)). Many Local Plans have policies aimed at protecting essential community facilities, including pubs. Plans will often state, for instance, that any applications to change the use of the only pub in a community will normally be resisted. The NPPF also has some strong pro-pub policies which all Councils are expected to abide by.

4.3.4 An early action will be to contact the local planning department to find out:

- If an application has been submitted
- If yes, what is the closing date for objections (if no, then ask to be consulted as and when any application comes in)
- Whether the decision will be made by the planning

committee or delegated to officers

- What decision or recommendation are the planners minded to make (they may or may not be willing to tell you)
- What are the relevant Local Plan policies?
- Whether the pub is a statutory Listed Building, a locally-listed building or is in a Conservation Area.

4.3.5 As with the media, you want to establish a relationship with the planners and, if necessary, try to convince them of the merits of your case. Their room for manoeuvre may be limited by the Local Plan, but it can be worth pursuing. As an example, one authority which had a 'protect the last pub' policy was going to approve a change of use because there was another pub in the village concerned. However, the locals pointed out that this other establishment operated essentially as a restaurant and the threatened pub was the only true community facility. The planners were persuaded, permission was refused and the pub is trading successfully under new ownership.

4.3.6 It's worth stressing that planners are often genuinely supportive of pub retention and preservation so you may well be pushing at an open door if you're trying to save a pub. They do, however, have to balance lots of issues as well as comply with local and national planning policies.

4.3.7 **Lobbying Councillors** – Try to get your local democratic representatives on board. You can hope and expect the local District / Borough Councillors will support your efforts. While about 90% of planning application decisions are delegated to officers, that doesn't prevent Councillors from becoming involved if they wish. In many Councils, if a ward Councillor raises objections to an application then it will be taken to Committee for decision. An advantage there is that most Councils permit objectors to address the meeting before the decision is made. As a minimum, the meeting will be open to the public. Contact your Member of Parliament as well and ask them to endorse your campaign.

4.3.8 Decisions are more often **delegated** to a senior planner; however, the case officer's report must still consider all the relevant issues and objections and come to a reasoned conclusion. For instance, there must be a convincing justification for allowing something which specifically goes against a local or national planning policy. In addition, material considerations (such as ACV registration) should be properly mentioned in the report.

4.4 Objecting to a planning application

4.4.1 **Finding the application** - If a planning application has been lodged which may drastically affect a favourite local, your first step should be to have a look at it. You should be able to find it on the Council's website. On the home page there will be a 'Services' section and an A-Z as well – you're looking for "Planning". Here you should find a link to 'View Planning

Applications' - you then just insert the property name or postcode. Basic details of any recent application will pop up along with links to associated documents such as the application itself, detailed plans and the design and access statement. The closing date for objections will be given but beware that the time period can be short - often three weeks or so. This doesn't give you much time so the more preparatory work you've been able to do (see 2.1 and 2.2) the better. As a fail-safe, it's advisable to quickly submit a 'holding' objection, stating briefly why you object to the application and that detailed reasons and evidence will follow.

4.4.2 Objecting to the application - Most Councils have a facility on their website to enable objections to be made electronically – again, there should be a link from the planning application. This is often titled “Make a Comment”. Some Councils require you to log on first and you will therefore need to register, but this is a simple process. You can also write a letter to the Chief Planning Officer if you prefer, in which case always include the address of the property and the Council's application reference number. Assuming your comments are submitted in time, they should be fully considered when the decision is made.

4.4.3 Writing your objection – You can write a detailed objection on behalf of an action group or as an individual. If you are writing as an action group, you should also encourage as many individuals as possible to submit personal objections. The more people object, the more likely it is that the Council will take notice. It's best to avoid standardised objections as they lack credibility and will often be overlooked. Petitions are also of dubious value, as signing one doesn't indicate any genuine degree of commitment to the cause plus Councils often count them as only a single objection. You can assist fellow objectors by setting out the key points and asking them to put them in their own words to send to the Council. Conveying the impact the loss of the pub would have on each individual objector, as well as the community as a whole, is important.

4.5 Arguments for objecting to a request for planning permission

4.5.1 The viability argument – Applicants will often state that the business is no longer commercially viable and has no hope of ever again becoming a going concern. [The Public House Viability Test](#) created by CAMRA will help you put together evidence to counteract such claims. This is especially important where the applicant has commissioned experts to produce a study which proves that the pub isn't viable. The Public House Viability Test will help to disprove those conclusions and highlight some of the reasons for the current decline in trade. It may be that the current owner has run down the pub deliberately, and there is no reason why it couldn't be viable in the future. [Appendix D](#) is a “tick list” version of the Public House Viability Test which can be helpful in assembling the facts relevant to viability. You can also point out that many pubs previously written off by their owners are now thriving enterprises – see our list of [Pub Success Stories](#) where you may find a scenario similar to that at the pub you're trying to save.

4.5.2 Marketing of the pub – Have the current owners made genuine efforts to sell the pub as a going concern? Has it been placed with an appropriate specialist agent and offered for sale at a realistic price for a reasonable length of time? If not, you should suggest that this happens before planning permission is considered.

4.5.3 The community angle – This often has significant power with planners, and rightly so. Pubs are, by their very nature, a community asset. Use phrases like “take away this pub and the local community will lose its heart”, “the community would be a much poorer place if this pub was lost”, “it’s a meeting place for all sections of the community”. This community angle doesn’t just apply in rural areas either - urban pubs can be equally important community facilities, both for particular areas of a town or city and for “communities within a community”. A recent study, *Friends on Tap*, showed that people with a local have more close friends, are more satisfied with their lives and feel more embedded in their local community.

4.5.4 The policy angle – When framing your reasons for objection, it’s extremely useful to quote any relevant Local Plan policies (see Appendices [B](#) and [C](#)). If you can demonstrate that the proposal is clearly out of step with established planning policy, the Council ought to make its decision in line with that policy or give a very good reason not to. You can also quote relevant sections of the National Planning Policy Framework, which can be found at [Appendix A](#).

4.5.5 The economic angle - studies have shown that pubs inject an average of £80k into their local economy each year. Pubs tend to employ local people and will often buy in beer and food from local suppliers. They also make a disproportionate contribution to the public purse - every pint sold in a pub raises twice as much as one sold in the off-trade.

4.5.6 Alternative facilities – In urban areas and larger villages, applicants will invariably point out that there are other pubs or 'equivalents' such as clubs and hotels which local people could use. There are often, however, good arguments as to why these alternative facilities are no replacement for the pub in question. For example, they might be very food-oriented or aimed only at particular groups of people. Distance can also be a factor especially if a drive rather than a walk is needed.

4.5.7 History / Heritage – Some pub buildings are “Listed” as being of architectural or historic interest. Also CAMRA maintains an inventory of pubs recognised as having interiors of national or regional importance. Should your pub be in one or both of these categories then make the most of portraying any loss as the destruction of a rare heritage asset. You can see if a pub is on an inventory by visiting the Pub Heritage website – www.heritagepubs.org.uk. More information about statutory listing and how it helps protect listed buildings from unwanted changes can be found at www.historicengland.org.uk/listing/what-is-designation/. Here you can

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also find out about Local Designation - the powers which Councils have to designate conservation areas and to place buildings on Local Lists of heritage assets. Being on the latter doesn't give the building statutory protection but should be a material consideration in any planning application.

4.5.8 [Appendix E](#) is a **model objection letter** which you might find helpful. Not all of it will be relevant in every situation so it will be a matter of picking and choosing what is most appropriate for the application in question.

4.5.9. **Gathering support** – Encouraging other people or organisations to object can be very useful. The pub's regulars should be encouraged to write to the Council as individuals. If the pub is of some historic or architectural value, the local Civic, Village or Historical Society may be willing to lodge an objection as well.

4.5.10 There have been several studies into the economic and social importance of pubs, all of which contain useful material for campaigners. A list of them is at [Appendix F](#).

5 ENFORCEMENT ACTION

5.1 What do you do if you think something is happening at your local that doesn't have the necessary permission? This could range from change of use to unauthorised extensions or alterations.

5.2 The first person to contact is the Enforcement Officer in the Council's Planning Department – their details should be on the Council website, or you can phone the Council offices and ask to be put through. The Officer should then check whether what has happened is or isn't above board. Officers have the right of entry to properties to check if there has been any breach of planning control and, if so, whether enforcement action should be taken. That action could include a demand that the unauthorised works be removed and the building restored to its former state. On the other hand, the Council might decide to grant retrospective permission for the work.

5.3 The owner or occupier has a right of appeal to the Planning Inspectorate against an enforcement notice. It may be necessary to prove that the work has taken place, in which case photographic evidence is invaluable (the local CAMRA Branch might be able to help on this).

6 AFTER THE PLANNING DECISION

6.1 Planning Permission granted

6.1.1 If permission is granted, as a rule there's very little you can do. Should you feel that the Council did something wrong in the way it went about making its decision (e.g. they ignored a point of law or failed to follow their own procedures), then you should submit a formal complaint. Where the Council doesn't respond to your satisfaction and you've exhausted their complaints procedure, you can escalate the complaint to the Local Government Ombudsman (www.lgo.org.uk) which will decide whether or not the Council was guilty of maladministration. However, even if the Ombudsman rules in your favour, it would be rare for them to recommend that the Council reconsiders its original decision, even if it was in a position to do so.

6.1.2 There is a process known as Judicial Review which could get a decision over-turned if it can be proven that the Council acted illegally in its decision. You would, however, need to be on extremely secure ground before pursuing this route, as it's potentially ruinously expensive. Getting expert legal advice is an essential first step.

6.2 Planning Permission refused

6.2.1 Hurray! The Council has refused the application, so all is well? Not necessarily so, unfortunately. Several unwanted developments could now take place.

6.2.2 Appeals – The applicant is entitled to appeal against the decision within six months of the decision notice date. You then have another battle to fight. Appeals are dealt with by the Government's Planning Inspectorate and an Inspector will be appointed to deal with the case. Objectors to the refused planning application should automatically be notified of any appeal, which will usually set out the grounds of appeal and explain how the appeal will be dealt with. This could be through exchange of written representations, or a semi-formal hearing or a full-blown inquiry – the last are increasingly uncommon.

6.2.3 You'll need to act quickly to get any views submitted as there is a six week deadline from the Council receiving the appeal. Your original objection letter will be read by the Inspector so if you have nothing to add, don't bother sending another. Where viability is an issue, draw the Inspector's attention to the Public House Viability Test ([see section 4.5.1](#)) and suggest it be used to assess any continuing claims of non-viability.

6.2.4 Where an inquiry is to be held, the Council and appellant must exchange 'pre-inquiry statements' which set out the basis of their cases six weeks in advance. Should objectors have a comprehensive or complex case, they can be made a party to the appeal – in the jargon, they are then a 'Rule 6 Party'. They must produce a statement (known as a Proof of

Evidence) and can potentially be cross-examined on it at the inquiry by the appellant or the appellant's barrister, so you will need to consider whether you want to take this on. If you've only submitted comments, then you can't be cross-examined on those.

6.2.5 Four weeks before the inquiry the appellant, Council and (if a party) objector will exchange their Proofs of Evidence. Even if you're not a party yourself you can inspect these documents. Should you find anything in the appellant's case that you consider wrong or challengeable, either tell the Council (so that they can pick it up at the inquiry) or raise it yourself at the inquiry (in practice, Inspectors invariably let members of the public speak).

6.3 What to do if the pub stays shut

6.3.1 There's nothing to prevent the owner shutting the pub even if change of use is refused. Indeed, many owners close their pub in advance of an application being submitted or determined. Nobody is obliged to keep a pub open, though if they try to use the pub for something else which needs permission then the planners can take enforcement action against them ([See Section 5](#)). It's not unknown for owners to close a pub, strip it out then "sit" on the property in the hope that the planners will eventually give way and allow change of use rather than see a building go to rack and ruin.

6.3.2 One possible way forward when owners keep pubs closed is compulsory purchase. Councils have powers to make **Compulsory Purchase Orders** (CPOs) where there is 'a compelling case in the public interest' to do so – which might apply, for example, if an important community asset like a pub is being left to rot. In June 2011, the Government issued guidance to Councils on the use of CPO powers to save community assets. Councils are now obliged to take seriously all viable requests put to them by voluntary and community groups for the compulsory purchase of a threatened community asset. Councils must respond formally to such requests, outlining the reasons behind their decision on whether or not to use CPO powers. Historically, Councils have been reluctant to use such powers because of the cost implications, but there's nothing to lose in trying this route if your local has been left in limbo.

6.3.3 Another thing to look out for is any attempt to establish a case for a '**Lawful Development Certificate**'. This will be granted by the Council if certain things can be proved, including where the use of a building has been changed (without planning permission) to use as a single dwelling house and that use has gone unenforced for at least four years. So, even if permission for residential use of a pub was refused, if a person just goes ahead and uses it for that purpose, and nobody objects, they can later apply for this illegal use to be legalised. Regular checking is therefore needed that no such unauthorised use of the pub part of the building for residential is taking place; any evidence that this might be happening must be reported to the Council who then ought to take enforcement action.

6.3.4 Lawful Development Certificates are not relevant to situations where breaches of Listed Building or Conservation Area controls may be alleged.

6.3.5 **Community Purchase**– An increasing number of communities are taking the seemingly drastic step of saving their pub by buying and running it themselves. The new scheme of registering pubs as Assets of Community Value has, in particular, encouraged communities to seriously consider whether the best way to turn around the fortunes of their local is to take direct control of it. There are obvious advantages to ensuring that the focus of the pub business is on meeting the needs of local people. The financial and emotional buy-in from those people can't be under-estimated.

6.3.6 CAMRA has produced guidance on community purchase, which can be found at <http://www.camra.org.uk/community-right-to-buy>. This includes contact details for various bodies that can offer practical advice and guidance; some case studies of successful purchases are also available.

APPENDICES

Appendix A: The National Planning Policy Framework

The revised National Planning Policy Framework (NPPF) was published on 24 July 2018 and sets out the government's planning policies for England and how it expects these to be applied. This revised Framework replaces the previous NPPF published in March 2012.

Summary of policies relevant to pub protection

Overall purpose

Paragraph 1 states that *'The National Planning Policy Framework sets out the Government's planning policies for England and how these should be applied . It provides a framework within which locally-prepared plans for housing and other development can be produced.'*

The value of communities in supporting the concept of sustainable development

Paragraph 7 says that the purpose of the planning system is to contribute to the achievement of 'sustainable development', which is summarised as *'meeting the needs of the present without compromising the ability of future generations to meet their own needs.'* Paragraph 10 reinforces this by stating *'So that sustainable development is pursued in a positive way, at the heart of the Framework is a presumption in favour of sustainable development.'*

Paragraph 8 explains that achieving sustainable development means the planning system has three overarching, interdependent objectives – economic, social and environmental. Of these, the social objective is the most relevant for pubs, the objective being:

to support strong, vibrant and healthy communities, by ensuring that a sufficient number and range of homes can be provided to meet the needs of present and future generations; and by fostering a well-designed and safe built environment, with accessible services and open spaces that reflect current and future needs and support communities' health, social and cultural well-being.

Explicit support to retain community pubs

Paragraph 92 contains the most explicit and wide-ranging policies supporting the retention of community pubs:

To provide the social, recreational and cultural facilities and services the community needs, planning policies and decisions should:

- a) plan positively for the provision and use of shared spaces, community facilities (such as local shops, meeting places, sports venues, open space, cultural buildings, public houses and places of worship) and other local services to **enhance the sustainability of communities** and residential environments;*
- b) take into account and support the delivery of local strategies to improve health, social and cultural well-being for all sections of the community;*
- c) **guard against the unnecessary loss of valued facilities and services**, particularly where this would reduce the community's ability to meet its day-to-day needs;*
- d) ensure that established shops, facilities and services are able to develop and modernise, and are **retained for the benefit of the community**; and*
- e) ensure an **integrated approach** to considering the location of housing, economic uses and community facilities and services.*

Paragraph 91 offers further support, especially concerning the importance of enabling social interaction to take place:

Planning policies and decisions should aim to achieve healthy, inclusive and safe places which..... promote social interaction, including opportunities for meetings between people who might not otherwise come into contact with each other – for example through mixed-use developments, strong neighbourhood centres, street layouts that allow for easy pedestrian and cycle connections within and between neighbourhoods, and active street frontages;

Town centres

Paragraph 92's community facility protections apply fully to town centres and their surrounding suburban areas. Paragraph 85 further states:

Planning policies and decisions should support the role that town centres play at the heart of local communities, by taking a positive approach to their growth, management and adaptation. Planning policies should:

- a) define a network and hierarchy of town centres and promote their long-term vitality and viability – by allowing them to grow and diversify in a way that can respond to rapid changes in the retail and leisure industries, allows a suitable mix of uses (including housing) and reflects their distinctive characters;*
- b) define the extent of town centres and primary shopping areas, and make clear the range of uses permitted in such locations, as part of a positive strategy for the future of each centre;*

Rural areas

In rural areas, paragraph 83 provides explicit support for pubs of tourism importance and local facilities in villages:

Planning policies and decisions should enable:

- a) the sustainable growth and expansion of all types of business in rural areas, both through conversion of existing buildings and well-designed new buildings;*
- b) the development and diversification of agricultural and other land-based rural businesses;*
- c) sustainable rural tourism and leisure developments which respect the character of the countryside; and*
- d) the retention and development of accessible local services and community facilities, such as local shops, meeting places, sports venues, open space, cultural buildings, public houses and places of worship.'*

Promotion of community uses in new developments

Paragraph 72 states:

*'The supply of large numbers of new homes can often be best achieved through planning for larger scale development, such as new settlements or significant extensions to existing villages and towns, provided they are well located and designed, and supported by the **necessary infrastructure and facilities.**'*

Green belt

With regard to the expansion of established businesses (including pubs) within Green Belts, paragraph 145 states:

A local planning authority should regard the construction of new buildings as inappropriate in the Green Belt. Exceptions to this include:

- c) the extension or alteration of a building provided that it does not result in disproportionate additions over and above the size of the original building;*
- d) the replacement of a building, provided the new building is in the same use and not materially larger than the one it replaces;*

Heritage Assets

This topic is particularly relevant when a historic pub or hotel is under threat.

Paragraph 8(c) seeks, generally, to protect and enhance the natural, built and historic environment.

Paragraph 192 covers this in more detail, stating that Authorities should take account of:

- a) the desirability of sustaining and enhancing the significance of heritage assets and putting them to viable uses consistent with their conservation;*

*b) the positive contribution that conservation of heritage assets can make to sustainable communities including their economic vitality; and
c) the desirability of new development making a positive contribution to local character and distinctiveness.*

Additionally, in paragraph 197 the NPPF requires the effect of an application on the significance of a non-designated heritage asset to be taken into account and a balanced judgement made, having regard to the scale of any harm or loss and the significance of the heritage asset.

In this section, the term 'heritage asset' normally refers to a listed building and the term 'non-designated heritage asset' normally refers to a building on a Council's 'local list' of historic buildings.

Relationship with local plans

Paragraph 212 states that:

The policies in this Framework are material considerations which should be taken into account in dealing with applications from the day of its publication. Plans may also need to be revised to reflect policy changes which this replacement Framework has made. This should be progressed as quickly as possible, either through a partial revision or by preparing a new plan.

Paragraph 213 continues.

However, existing policies should not be considered out-of-date simply because they were adopted or made prior to the publication of this Framework. Due weight should be given to them, according to their degree of consistency with this Framework (the closer the policies in the plan to the policies in the Framework, the greater the weight that may be given).

It can be inferred from this that, where a Local Plan is currently silent, as is often the case with policies on pub protection, then the NPPF policies will apply (and take precedence where existing Plans are in conflict).

Appendix B: Local Plans

All Councils (which are also local planning authorities) will have a Local Plan which sets out the planning policies that the Council will apply when considering planning applications. Many of these plans contain specific policies aimed at protecting all or some pubs and other community facilities, but there is much variation across Councils.

The national framework within which these Plans are established has changed several times over the years, resulting in a rather confused overall picture. Different Councils have progressed at different rates so some still have Plans made years ago under old regimes whilst others are relatively up to date with the current system. Old policies do still apply until replaced by something else – unless they are inconsistent with the NPPF (see above) in which case the latter takes precedence.

As with planning law, the Local Plans system in Scotland and Wales differs somewhat from the English system described here.

Appendix C: Locating relevant local policies

The Local Plan will be on the Council's website. It may have another title, such as the “Development Plan” or “Local Development Framework”, but in any event is likely to be in an area of the website titled Planning Policy or similar. These are, necessarily, long documents, written primarily for use by Planners themselves and are therefore not the most approachable of publications. Most will have a section titled something like “Community Facilities” and it's here that you will most likely find policies relevant to pubs – the same policies often apply to other community facilities such as shops, post offices and churches.

Many policies use wording to the effect that developments resulting in the loss of such facilities will only be allowed if there is strong evidence that the facility is no longer needed by the community and/or no longer commercially viable. The better policies go on to explore these concepts further. On viability, for instance, evidence may be demanded of a sustained marketing campaign to sell the pub as a going concern and submission of trading accounts for at least three years. The best policies of all require the employment of CAMRA's Public House Viability Test ([see 5.5](#)) or similar.

A word of caution – in many Local Plans these policies apply only in rural areas, affording some protection to village pubs (especially the last one in a settlement) but not to those in towns and cities. The NPPF has redressed the balance to a significant extent.

CAMRA is making continued efforts at both local and national levels to persuade Councils to adopt local planning policies strongly protective of pubs, and we have developed model policy within the Planning Policy Tool Kit which we ask Councils to consider using.

Appendix D: CAMRA Public House Viability Test

Case Preparation Checklist

Check sheet on (Date)

POPULATION DENSITY	ANSWER	FURTHER DETAILS
What is the location of the pub? (village, suburban etc)		
What is the catchment area?		
Approx. adult population within one mile radius?		
Approx. adult population within ten miles radius? (rural areas only)		
Future developments planned for the area? E.g. industrial, residential use		
Daytime working population?		

VISITOR POTENTIAL	ANSWER	FURTHER DETAILS
Is pub in well visited/popular/picturesque location?		
Does the pub appeal to those who drive out to pubs?		
Is tourism encouraged in the area?		
Is or has pub been in tourist guide?		
Does pub act as focus for community activities? (sports, social, societies etc)		

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COMPETITION	ANSWER	FURTHER DETAILS
In rural areas, how many pubs within one mile radius? Five mile radius?		
In urban areas, how many pubs within immediate vicinity?		
Do other nearby pubs also offer community facilities?		

FLEXIBILITY OF THE SITE	ANSWER	FURTHER DETAILS
What is customer profile? Does it differ from other local pubs?		
Are there unused rooms or outbuildings that could be better used?		
Could pub be extended?		
Have any planning applications been made to further develop the site? Results?		
Additional adjacent land for use – e.g. camp site?		
Is the pub well maintained?		

PARKING	ANSWER	FURTHER DETAILS
Is there on-site car parking? Enough? Scope for expansion?		

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PUBLIC TRANSPORT	ANSWER	FURTHER DETAILS
Bus stop near?		
Train near?		
Frequent and reliable public transport?		
Taxi – local and special terms?		

MULTIPLE USE	ANSWER	FURTHER DETAILS
What other community facilities are available locally?		
Could the pub provide another facility for the local community? Shop? Post office? Accommodation?		

COMPETITION CASE STUDIES	ANSWER	FURTHER DETAILS
Are there successful pubs in the neighbouring area?		
Why are they successful?		

THE BUSINESS AT PRESENT	ANSWER	FURTHER DETAILS
Is the business run by owner/tenant/manager?		
Does pub management have local support?		
Is the business being well run?		
Has the pub been well supported in the past? – Is there evidence to show this?		
Has the pub been “themed” or changed style recently?		
Is the pub operating optimum opening hours?		
Is there more food potential? Is it maximised?		
Could food be a saviour?		
Is pub owner’s rent/repair policy undermining viability?		
Does this pub promote itself effectively to potential customers, including through the use of the internet and social media?		
Are there any grants/relief/etc not claimed or over charged? e.g. Rates		

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SALE (if relevant)	ANSWER	FURTHER DETAILS
Where and when and for how long was the pub advertised for sale?		
Offered as going concern?		
Sale price – reasonable/ market valued/licensed house valuer?		
Was the pub offered for sale for a minimum of 12 months?		
What offers/how many?		
Has pub been closed for any length of time?		
Does sale price reflect its recent trading?		

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Additional Notes

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Appendix E: Model Objection Letter (to total loss of pub)

Dear Sirs

The Cameron Arms, Corbyn Street, Sturgeon - Application No. XXX

I wish to object to this application on the grounds that the development would result in the loss of a community facility.

In general terms, I share the deep national concern about the loss of public houses, with closures now taking place at the rate of more than twenty each week. Pubs are valuable community assets for many reasons, including:

- Providing somewhere for people to meet and socialise
- Supporting the local economy through employment of staff and purchases from local businesses
- Offering meeting places for clubs, societies and charities

Choose and expand on as many of the following points which apply to the pub

- It is the last pub in the village/community/area
- The only other pub in the community/area is of a completely different type e.g. essentially a restaurant
- The next nearest pub is x miles away
- It serves a community of x people
- It is the only community facility in the village/area
- It acts as a meeting place for x clubs, sports groups etc
- It has scope to diversify e.g. adding a shop, post office
- It is in a tourism growth area

If the pub is currently struggling or closed

- Say (assuming it's true) that the pub has recently not been well run and / or has suffered from lack of investment and has therefore not been achieving its potential.
- Point out that it has been a thriving establishment in the past
- Highlight other, similar pubs in the area which are doing well

If the Council has planning policies which are protective of pubs, make sure you refer to these.

Make use of the relevant policies in the National Planning Policy Framework:

Say something along the lines of “Section 70 of the NPPF requires local planning authorities to guard against the unnecessary loss of valued facilities where they would reduce the community's ability to meet its needs. I consider that the Cameron Arms is a valued facility which does meet the needs of the local community. The application should therefore be refused on the grounds that it is contrary to national planning policy.”

Tackle the viability issue

- In the right hands, there is no reason why the Cameron Arms should not be commercially viable
- If the applicant claims it is not viable, then those claims should be tested using CAMRA's Public House Viability Test (see section 16) – the test should be carried out by the planners themselves so that they have an objective assessment as to whether, if properly run, the pub could be a viable business.
- As a minimum, the applicant should be required to submit trading accounts for the last three full years in which the pub was operating as a full-time business.

Marketing

- Ask if there is clear evidence that the pub has been marketed as a going concern at a reasonable price and for a significant length of time
- Ask for details of where the pub was offered for sale and by whom e.g. specialist licensed trade agents
- If there is insufficient evidence of a comprehensive marketing campaign, state that the application should be refused and not be reconsidered before such a campaign has taken place.

Finally

Ask how the application will be determined. If it is to go before Committee, ask to be notified of the date well in advance and clarify whether objectors will have the opportunity to speak.

Appendix F: Studies into the economic and social importance of pubs

Pubs and Places: The Social Value of Community Pubs

Rick Muir, Institute for Public Policy Research, January 2012

Assesses the social value of community pubs, showing why pubs matter and why there should be concern about the current state of the pub trade.

Includes sections on pub closures and the economic contribution of pubs.

Friends on Tap: The Role of Pubs at the Heart of the Community

Professor Robin Dunbar, Oxford University, January 2016

Examines the extent to which community pubs offer an enriching social environment

Young Adults and the Decline of the Urban English Pub: Issues for Planning

Marion Roberts and Tim Townshend for the Joseph Rowntree Foundation, 2013

Published in *Planning Theory & Practice*, 14:4, 455-469

Concludes that the traditional pub is a site for restrained and responsible social interaction for young adults.

Village Pubs as a Social Propellant in Rural Areas: an Econometric Study

I Cabras and C Reggiani, economists at Northumbria University and University of York

Published in the *Journal of Environmental Planning and Management*, 2010

Found that villages with a thriving pub are 40/50% more likely also to have community social events and activities. Pubs are more important to the social side of village life than ever before.

Community Cohesion and Village Pubs in Northern England: an Econometric Study

Matthew Mount and Ignazio Cabras, Regional Studies, 2015

Using data from 715 rural parishes, showed the importance of pubs for maintaining rural areas in the region.