



Campaign for Real Ale Advance Information

300 More Beers to Try Before You Die!

Perfect for those thirsty for more of the best beers in the world

Author	Roger Protz
UK Price:	£14.99
UK Pub Date:	5 th September 2013
ISBN:	978-1-85249-295-3
Format:	240 x 200mm, Paperback
Classification:	Food & Drink/Beer
Extent:	c. 304 pages

About the Book

300 More Beers to Try Before You Die! takes beer lovers on an exciting new odyssey through 300 of the best beers from around the world. A companion volume to the successful *300 Beers to Try Before You Die!*, and compiled by award-winning beer writer Roger Protz, the book features new ales from America, rediscovered classics like English strong mild and inventive new twists on age-old recipes from experimental brewers in Europe and beyond, plus much, much more.

The beers are organised by style so you can jump right in with a beer style you've tried before or find something a little bit more adventurous for your taste buds. The book also includes a glossary of beer terms and a full beer index.

This must-own book is perfect for beer novices and experts alike and makes a great gift.

About the Author

Roger Protz is a campaigner, broadcaster and the author of over 25 books about beer and brewing. He edits the *Good Beer Guide*; appears regularly on radio and TV; and contributes to the *Guardian*, the *Morning Advertiser*, and www.beer-pages.com. In 2004, Roger won a Lifetime Achievement Award from the British Guild of Beer Writers.

Key selling points

- 300 of the newest, rarest and most interesting beers from around the world, all available in the UK
- Complete tasting notes on each beer, including details on the beer's history and the brewing methods used to create it
- Also available: - *300 Beers to Try Before You Die!* ♦ 978-1-85249-273-1 ♦ LTD Sales 90,000
- Praise for *300 Beers to Try Before You Die!*
 - 'This is a weighty handbook of excellence, written by one of the most knowledgeable people in the field [Protz].' – *Guardian*

Publicity

- Review mailing to national media
- Advertising in trade press
- Launch at Great British Beer Festival 2013 (50,000+ attendees)

Published by

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